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Ask The Wedding Planner: What Everyone Is Asking About Weddings, Wedding Planning And Wedding Etiquette

Ask the Wedding Planner



*What Everyone is Asking about Weddings,
Wedding Planning and Wedding Etiquette*

Linda Kevich

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InstituteOfWeddings.com



Synopsis

A Behind the Scenes Look at the Questions a Wedding Planner Gets Asked - Some Will Surprise You! If you have an interest in weddings - whether you are planning a wedding, in the wedding business, or just happen to be fascinated by weddings... "Ask the Wedding Planner", by internationally recognized wedding expert Linda Kevich, will keep you informed, intrigued and entertained! Almost everyone knows someone who is planning a wedding. That means that, at any given time, there are a LOT of people with wedding related questions on their minds: How Do I "Fire" a Bridesmaid From My Wedding? Can I Bring a Date to a Wedding if the Invitation is Addressed Only to Me? Do I Give My Boss a Wedding Gift if I'm Not Invited to His Wedding? Can I Tell My Wedding Guests They Have to Pay for Their Meal? Is It Proper Wedding Etiquette to Invite Only "Half" of a Married Couple? Can I Un-Invite a Guest I Sent a Wedding Invitation To? Internationally recognized wedding planning expert, and syndicated columnist, Linda Kevich, has been answering wedding questions as part of her career every week for nearly 20 years as the creator and editor of SuperWeddings.com, the director of The Institute of Weddings (InstituteOfWeddings.com) and through her syndicated newspaper column, "Ask the Wedding Expert". Ms. Kevich has been quoted in hundreds of newspapers and magazines, including major media like USA Today, Brides Magazine, The New York Times, Consumer Affairs, The New York Daily News, The Chicago Tribune, and many more. When the media has questions about weddings, wedding planning, and wedding etiquette, she's the one they ask! Ms. Kevich is also the founder of one of the wedding industry's leading and longest running training and certification programs for professional wedding planners (The Institute of Weddings Certification Program - WeddingPlannerCourse.com), and is considered a leader in the field of wedding planner career training. A Fascinating and Fun Read for Anyone Who Loves Weddings or Is Planning a Wedding This year, an estimated 380 million Americans will be guests at weddings, more than 23 million people will be asked to be bridal party attendants, and 4.6 million people will tie the knot! A wedding planner has to wear a lot of hats: she needs to be a granter of dreams, a wedding etiquette expert, a project manager... and yes, sometimes even a family counselor and personal therapist as well! The questions can sometimes get pretty personal! With 33 percent of marriages being remarriages, and the ongoing trend toward marrying later in life, people have more wedding questions than ever on their minds due to the new complications these situations introduce. People are fascinated by weddings and the media have made weddings into a hot topic and a part of pop culture. There is a seductiveness about weddings that people find irresistible, regardless of their gender, age or marital status. Whenever there are weddings, there are questions - a LOT of questions! It seems EVERYONE has questions when

weddings are involved. Questions from brides, grooms, moms, dads, bridal party attendants - plus guests, friends, family, neighbors, and coworkers of engaged couples. Oh yes, and questions from aspiring wedding planners, as well as seasoned wedding planners, too. You name it, they've asked it. If you have an interest in weddings or wedding planning - whether you are planning a wedding, invited to a wedding, in the business of weddings - or if you just happen to LOVE weddings - you'll be fascinated by Ask the Wedding Planner! Tags: wedding planning, plan a wedding, planning a wedding, wedding planner, wedding etiquette, weddings

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